# PRO

### PRODUCT DESCRIPTION

Protecting the environment is important. At SOPREMA, the task of environmentally friendly product development is never ending. With the introduction of ELASTOCOL 350, SOPREMA has once again broken new ground by offering a solvent free, no VOC, water based primer for the waterproofing industry. Not only is ELASTOCOL 350 an ecologically friendly alternative to traditional solvent based primers, it also provides ease of application, fewer transportation issues, and a safer work environment while providing easy clean up and disposal.

# **FEATURES & BENEFITS**

- Non-Toxic Formulation
- Non-Flammable
- Reduced Transportation Regulations
- Reduced Storage Regulations
- No Hazardous Waste
- Freeze Resistant
- Clean-up with Soap and Water



Empty containers may be disposed of in traditional waste receptacles saving both time and money. In addition, the ELASTOCOL 350 plastic containers may be reused or recycled.



ELASTOCOL 350 is resistant to freezing due to a special anti-freeze formulation created by the research scientists at SOPREMA. This freeze resistance allows the product to be stored for a limited time at freezing. See Product Data Sheet for time limitations.



ELASTOCOL 350 application could not be simpler or cleaner. Being a water-based primer, should a spill occur, simply clean the area with water and continue working. In addition, tool cleanup is simple using a brush and water.





## **APPLICATION**

- -Carefully sweep area to be primed to remove any non-adhered particles such as dust, sand and dirt that will negatively affect adherence to the substrate.
- -In the case of steel substrates, clean the substrate by flame to remove any oils.





- -Mix primer by simply stirring the product directly in the pail.
- -Apply using a squeegee or roller.
- -Eliminate any air bubbles that may appear on the surface of the emulsion using a back and forth motion of squeegee or roller.





-Allow primer to dry completely before the application of the next layer of water proofing product.

### **Climate Considerations:**

-If substrate being primed is receiving or may receive precipitation, please refrain from priming. ELASTOCOL 350 is not to be applied when precipitation is present.
-To obtain the correct viscosity of the product, the application temperature must be above 41° F (5° C).

# Coverage:

Coverage calculations are dependent on the type and condition of the substrate. On porous, rough or absorbent substrates such as concrete or wood, a 5 gallon pail provides 815 ft<sup>2</sup> of coverage. On smooth, non-pourous substrates, the coverage is significantly higher.

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